



Robin C. Gillette

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(612) 703-0862 cell

**FOUNDER, Arts Progress (October 2013-current)**

Short-term work in nonprofit management, primarily but not exclusively arts-related. I specialize in gracefully managing complex projects with many moving parts, complicated personalities and multi-faceted agendas. Areas of focus include:

- Festival, project and event management
- Organizational development (the big picture) and planning (how to get there)
- Executive-level job searches
- Development of marketing, PR and outreach plans
- Fundraising planning, including individual and foundation sources

**Present/recent clients** include: Mixed Blood Theatre, Brownbody, The O'Shaughnessy at St. Catherine University, Ann Bancroft Foundation, Frank Theatre, Jungle Theater, SteppingStone Theatre, Nimbus Theatre, Bedlam Theatre, TigerLion Arts, Minnesota Fringe Festival, Minnesota State Arts Board, Northern Spark, and Minneapolis Public Schools.

**EXECUTIVE DIRECTOR, Minnesota Fringe Festival (September 2006 –September 2013)**

Responsible for all day-to-day operations of the Midwest's largest non-juried performing arts festival, including: planning and overseeing the Fringe Festival; building and managing an annual budget of \$714,000; working with the board of directors; managing year-round (5), seasonal (75) and volunteer (420) staff; planning and executing marketing efforts; artist training in marketing, fundraising and press relations; and leading fundraising efforts with foundations, state government and individuals.

**Results: attendance up by 23%; individual donors increased 43%; average artist payment up 34%.**

**MARKETING/COMMUNITY RELATIONS MANAGER, Mixed Blood Theatre (July 2003–Aug. 2006)**

Implemented traditional and grassroots marketing plans for professional multicultural theater company. Also responsible for multicultural community outreach efforts; box office operations including database maintenance; services for patrons with disabilities.

**ASSOCIATE PRODUCER, CONTEMPORARY PROGRAMMING, Lincoln Center for the Performing Arts (Sept. – Dec. 2001)**

Coordinated three performance series: New Visions, Midsummer Night Swing and American Songbook. Duties included contracts, budgets, production needs and company management.

**PRODUCTION COORDINATOR – Lincoln Center Festival (Feb. 1999 – Aug. 2001)**

Coordinated all technical production needs for an annual twelve-venue international festival of theater, dance, opera and music. Duties included venue contracts, communication with artists regarding technical requirements, production staff payroll, and ADA access.

**EDUCATION**

Carleton College (Northfield, MN): B.A., psychology

**RELEVANT SERVICE**

Grant panelist for Minnesota State Arts Board, Metropolitan Regional Arts Council, COMPAS, VSA Arts.

Board member for HUGE Improv Theater and Friends of Franklin Library (board secretary);

Advisory board member for Transatlantic Love Affair and PRIME Productions